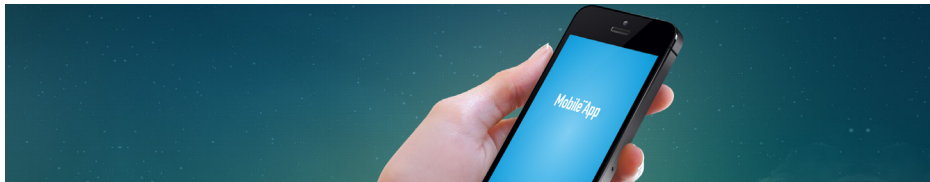




Grow your business with a Mobile App

Take your small business to new heights! Reach new clients and boost your bottom line by integrating e-commerce, coupons, your product catalog, and much more.



Mobile Means Business

INCREASE REVENUE

- Offer coupons and special promotions
- Integrate a mobile shopping cart with e-commerce
- Enable users to order products or services

ENGAGE USERS ANYTIME, ANYWHERE

- Send push notifications to connect with clients instantly
- Share content with photos, social feeds, videos, and more

PROMOTE YOUR BUSINESS & REACH NEW CUSTOMERS

- Get discovered on the various app marketplaces
- Attract new customers searching via mobile
- Enable customers to call in a click and find your location
- Create a viral effect letting users share your content on the social channels

IMPROVE CUSTOMER LOYALTY & SATISFACTION

- Deliver efficient customer support and enhance communication
- Mobilize your stamp card, offer rewards, integrate a loyalty program
- Display business reviews, maps and directions, and contact information









ENHANCE BUSINESS EFFICIENCY

- Collect feedback and information about your customers

Mobile Is On the Rise

Mobile is the fastest-growing industry in history	By 2014, mobile web will become most popular form of Internet access	300 billion apps downloaded annually by 2016	Americans will spend \$1.8 billion via mobile device by 2015
6.7 billion mobile subscriptions worldwide	400% growth in mobile searches over the past year	Mobile commerce will reach \$31 billion by 2016	53.2 million mobile coupon users by 2014

Mobile App Services Package

-  Custom development – native mobile app for one or more of the supported platforms Android / iOS / iPad
-  Package of features most relevant to your business type
-  Design to match your business, including color theme, images, logo, splash screen, layout, etc.
-  Mobile website Push notifications
-  Usage reports to optimize content, user engagement, and ROI
-  Promotional toolkit, including QR code for downloading app, customized landing page, email download link distribution
-  Custom UI (dashboard) with a private login to engage your customers directly and view live analytics
-  Complete mobile marketing solution, planned and executed for you – including promotions, campaigns, etc.

Business App Price Table

	Standard Plan	Plus Plan	Premium Plan
Basic Pages			
About Us/ Contact Us Make it easy for students/ parents to get in touch or learn more about your school.	✓	✓	✓
Email Us Page/ Call Us Page	✓	✓	✓
Photos Page (Support: Facebook, Instagram, Media RSS, Picasa Album)	✓	✓	✓
Events Page (ie: School Calendar from Facebook, Google – Make sure students/ parents mark their calendars for all your important events)	✓	✓	✓
News Page (Support: Twitter, Facebook, RSS Feed – Get students/ parents knowing about your school on all the social channels, including Facebook, Twitter, Instagram, and more, directly from your mobile app.)	✓	✓	✓
Audio Page (Support: SoundCloud, Media RSS, MP3 Media Server Playlist)	✓	✓	✓
Video Page (Support: YouTube Channel/ Playlist, Vimeo, Media RSS, Playlist from Other Servers)	✓	✓	✓
Advanced Pages			
User Input Forms Page (i.e. : Inquiry Form, Application Form, Custom Form with Take and Send Photo, etc.)	—	✓	✓
Ebooks Page (Support: iPad, Tablet with source document from PowerPoint, PDF, Words with URL to MP4/MP3)	—	✓ (4 Ebooks < 100pages)	✓ (8 Ebooks < 200pages)
Coupons (Create your own coupon OR Loyalty Cards – Generate revenue by notifying customers of coupons, promotions, and special offers.)	—	✓	✓
Catalogs Page	—	✓ (< 30 items)	✓ (< 30 items)
Advanced Pages			
E-Commerce (with Payment Receive – Integrate a mobile shopping cart so customers can easily purchase your products and services through eBay, Shopify, Etsy, and more.)	—	—	✓
Special Functions			
Send Push Notifications (iPhone & Android Smartphone)	✓ (4 per month)	✓	✓
App Analytic	—	—	✓


Standard Plan	Plus Plan	Premium Plan
US\$499 +50/Month	US\$899 +80/Month	US\$1,999 +120/Month
Mobile app for Android + Google Play submission	Mobile app for iPhone and Android + submission to Apple App Store and Google Play	Mobile app for iPhone and Android + submission to Apple App Store and Google Play
Package of up to 4 Basic Pages of your choice	Package of up to 7 Basic/ Advanced Pages	Package of up to 9 Basic/ Advanced Pages
Hosting and updates Unlimited users	Hosting and updates Unlimited users	Advanced design with custom icons, background, logo, etc.
4 push notifications per month (we send it for you at relevant times)	push notification panel + unlimited messages	Hosting and updates unlimited users push notification panel + unlimited messages Advanced analytics panel

Why tradeFWD?

tradeFWD is a leading business to business social media network; incorporated in Hong Kong with satellite offices around the globe. The tradesqr app enables people and companies around the world to promote their Profile as well as its products/ services; with posts, comments and news, plus photos and videos.

Social media interactions between Buyers & Suppliers are business focused without causing unnecessary interference and disruption in their personal sphere. Members would also be able to scan for qualified suppliers through our proprietary "Find My Supplier" database which is comprising over 200,000 publicly found data. Free membership to all industry professionals and corporate membership is needed to utilize our trade related value added services like bazaar, buying leads posting and payment solution, including escrow services.

Visit www.tradefwd.com or download the mobile application **tradesqr** in App Store or Google Play.

tradeFWD is partnering with  China UnionPay (CUP) as platform merchant in cross border payment for eCommerce to China. Readily adoptable **China-trade** e-trade services package would enable ROW (rest of the world) brands and retailers to have an online presence in China integrated with credit card payment preferred by Chinese Shoppers.

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